



# The BTA: Advancing Defense Business Transformation

Presented by:  
David M. Fisher



“

It is imperative that business operations run flexibly, adaptively, and with greater velocity than ever before to support warfighters with the information and resources they need, when they need them.”

DEPUTY SECRETARY OF DEFENSE

Gordon R. England





# BTA's Six S's of Success





# BTA Established to Advance Defense Business Transformation

On October 7, 2005 the Deputy Secretary of Defense signed a memorandum establishing the Defense Business Transformation Agency (BTA).

The Agency is specifically responsible as a corporate-level service organization for the DoD, accountable for successful definition and execution of DoD-wide business improvement initiatives and system investments.

The BTA Mission is: to guide transformation of business operations throughout the Department of Defense and to deliver Enterprise-level capabilities that align to Warfighter needs.



OFFICE OF THE UNDER SECRETARY OF DEFENSE  
3000 DEFENSE PENTAGON  
WASHINGTON, DC 20301-3000

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS  
CHAIRMAN OF THE JOINT CHIEFS OF STAFF  
UNDER SECRETARIES OF DEFENSE  
ASSISTANT SECRETARIES OF DEFENSE  
GENERAL COUNSEL OF THE DEPARTMENT OF DEFENSE  
DIRECTOR, ADMINISTRATION AND MANAGEMENT  
DIRECTOR, PROGRAM ANALYSIS AND EVALUATION  
DIRECTOR, FORCE TRANSFORMATION  
DIRECTORS OF THE DEFENSE AGENCIES  
DIRECTORS OF THE DoD FIELD ACTIVITIES

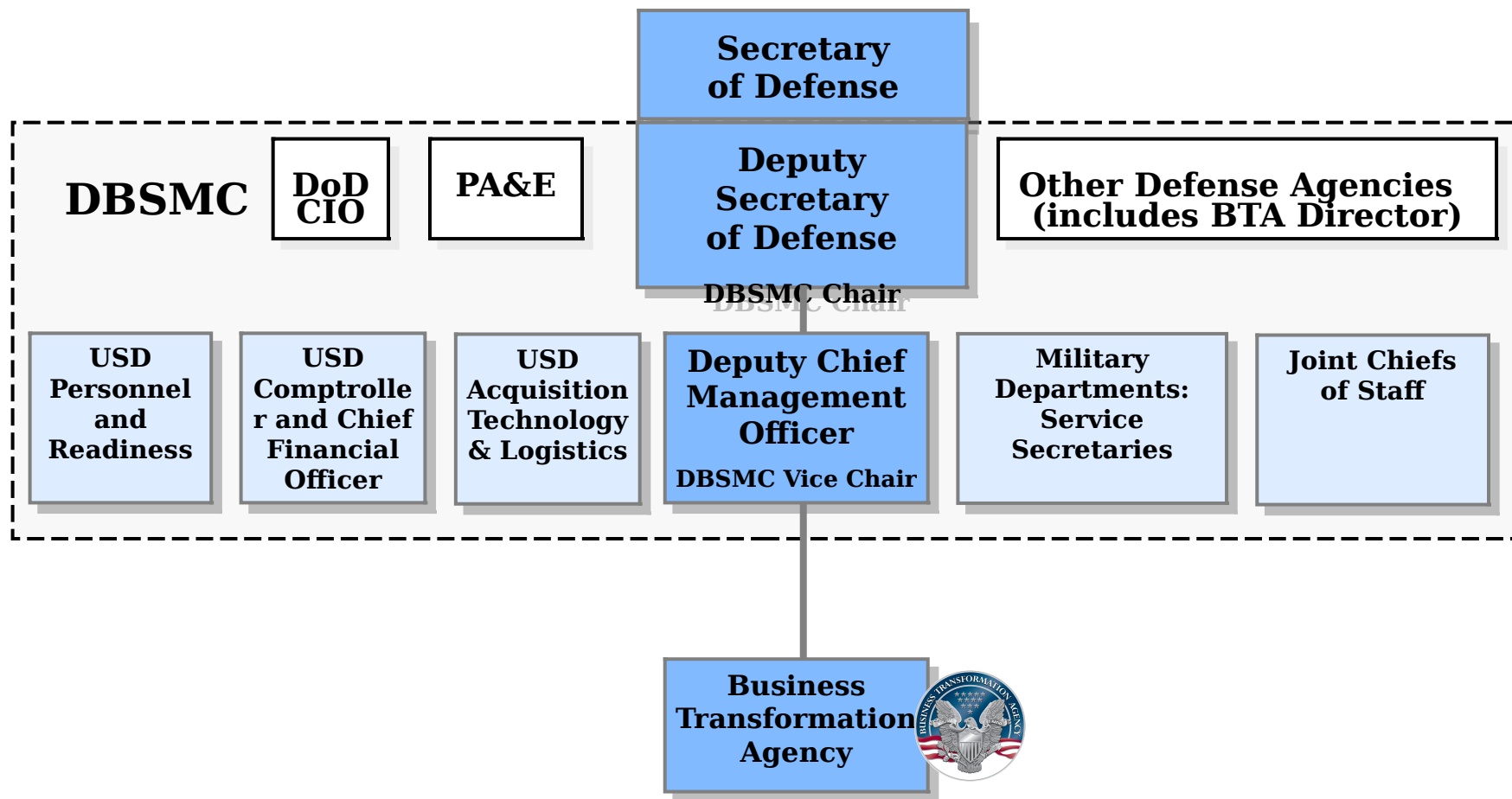
SUBJECT: Organization of the Defense Business Transformation Agency

On October 7, 2005 the Deputy Secretary of Defense signed a memorandum establishing the Defense Business Transformation Agency (BTA). This memorandum was followed by the publication of Program Budget Decision 72-1 on December 20, 2005, formalizing the funding and resources allocated to this new organization. This new agency's mission is to transform business operations to achieve improved warfighter support while enabling financial accountability across the Department of Defense. The Agency is specifically responsible as a corporate level service organization for the DoD, accountable for successful definition and execution of DoD-wide business improvement initiatives and system investments. The Agency operates under the authority, direction and control of the Under Secretary of Defense for Acquisition, Technology and Logistics (USD(AT&L)). The day to day operation, management and oversight for this agency is provided cooperatively by the Department of Defense for Business Transformation (DUSD(BT)) and the Department of Defense for Financial Management (DUSD(FM)).

The Agency has seven divisions: The Defense Business System Analysis (DBSA), The Defense Business System Analysis (DBSA), Major General Management Accounting (MGMA), Major General Management Accounting (MGMA), Major General Management Accounting (MGMA), Major General Management Accounting (MGMA), Major General Management Accounting (MGMA).



# Enterprise Governance and Organizational Alignment







# Approach to Business Transformation



**Ever-improving Business Support to the Warfighter**



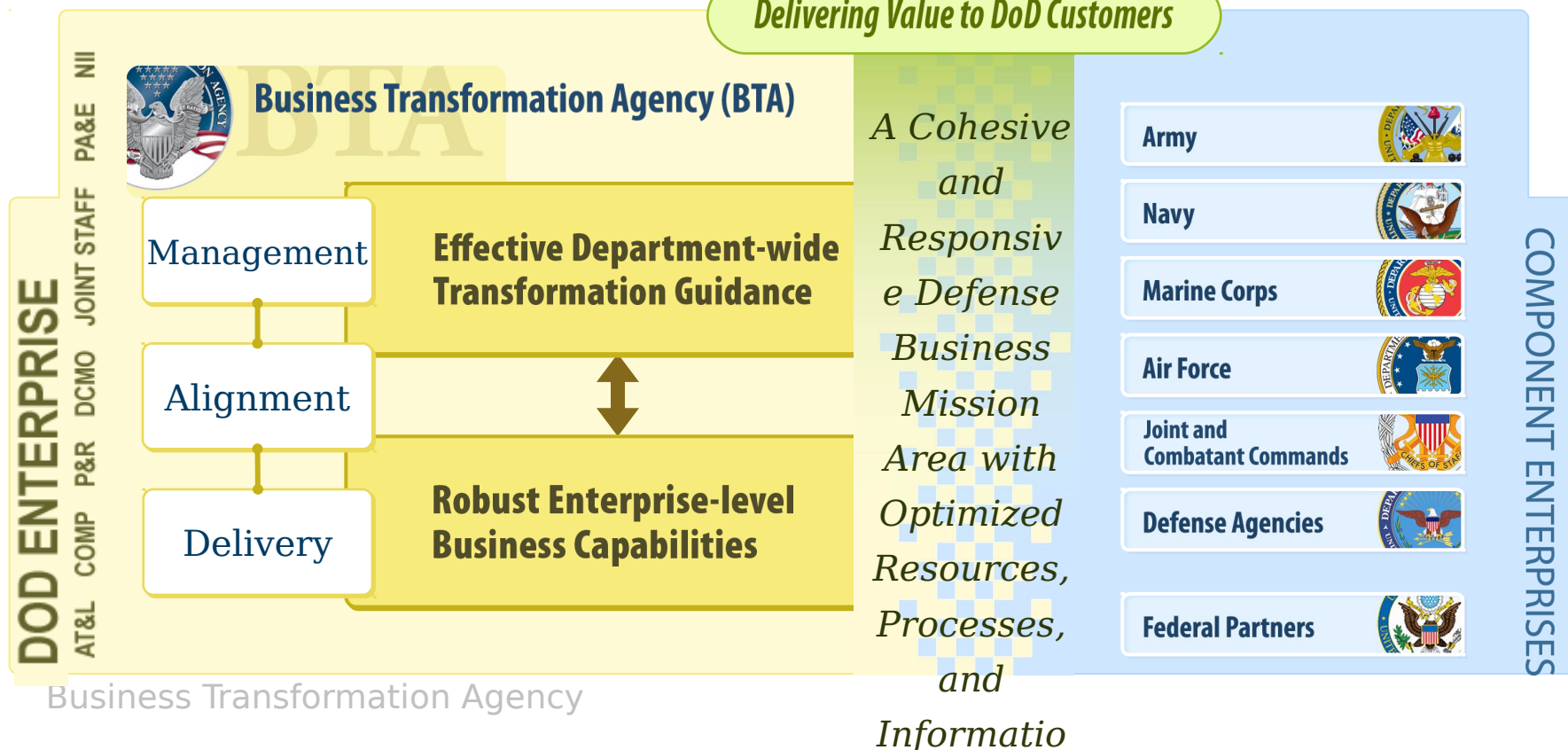
**Business Visibility for Enterprise-level Decision Makers**



**Accountability to American Taxpayers**



**Delivering Value to DoD Customers**





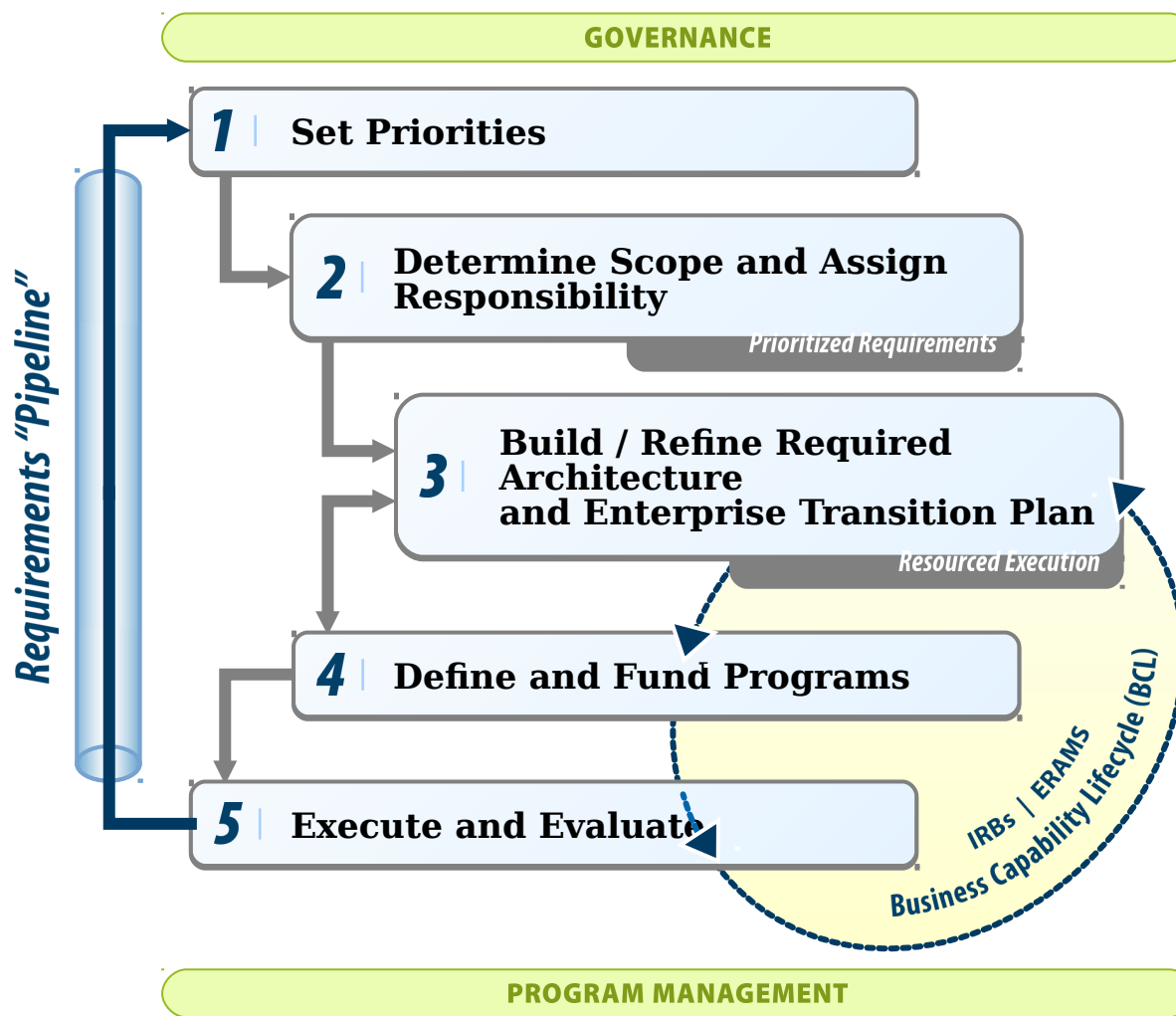
# A Closer Look: Management

## Management

- Systematic Transformation Approach
- Tiered Accountability for Results
- Horizontal Integration

**Alignment**

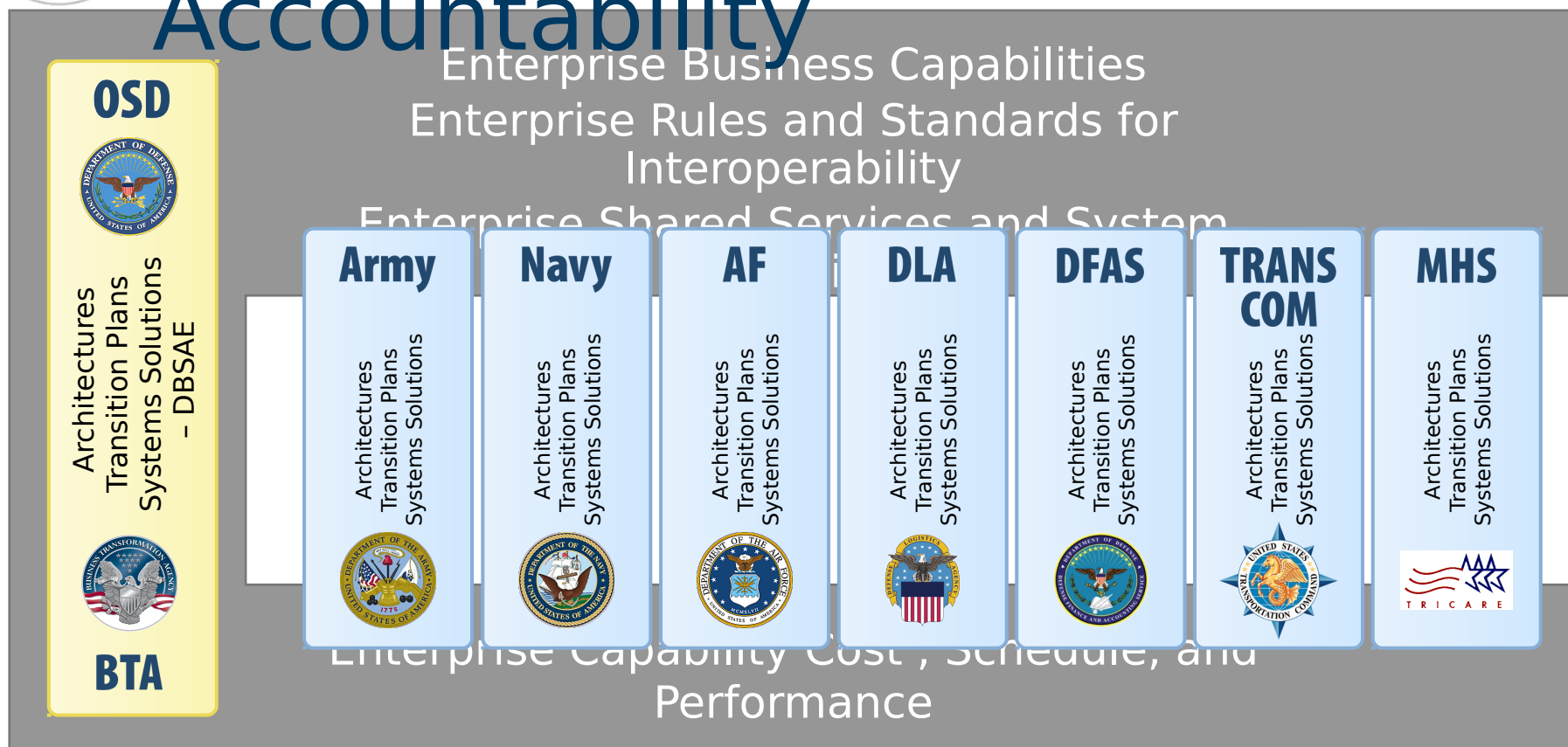
**Delivery**



Transformation Framework Emphasizes Business Capabilities and Managerial Execution



# Example: Tiered Accountability



The DoD Enterprise layer provides the thin “backbone” of common services required for full Departmental interoperability.

Each Component enterprise manages its own architecture but aligns with DoD Enterprise-level standards, business rules, and interfaces.





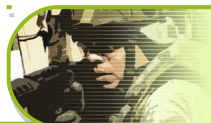
# A Closer Look: *Alignment*

**Management**

## **Alignment**

- Strategic Objectives Drive Priorities
- Enterprise-wide Standards and Rules
- Transition Planning

**Delivery**



**Ever-improving Business Support to the Warfighter**



**Business Visibility for Enterprise-level Decision Makers**



**Accountability to American Taxpayers**



## **DoD-wide Business Enterprise Priorities**



**Acquisition  
Visibility**



**Personnel  
Visibility**



**Real Property  
Accountability**



**Common  
Supplier  
Engagement**



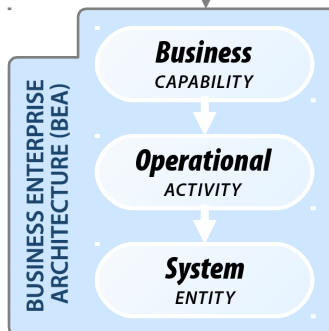
**Materiel  
Visibility**



**Financial  
Visibility**



**BTA: Translating Priorities (Warfighter, Business, and LRPs) into Process and Technical Requirements**



## The Path to DoD-wide Business Agility and Information Visibility



# End-to-End Business Mission

*Core Business Missions must operate seamlessly across functional*

*domains to deliver end-to-end capability for warfighters*





# A Closer Look: *Delivery*

**Management**

**Alignment**

**Delivery**

- Enterprise-level Solutions
- Shared Web-based Services
- ERP Best Practices

## *DoD-wide Business Enterprise Priorities*

*Acquisition  
Visibility*

*Personnel  
Visibility*

*Real Property  
Accountability*

*Common  
Supplier  
Engagement*

*Materiel  
Visibility*

*Financial  
Visibility*

Cross-BMA Integration

Improved Business Visibility

**SOLUTIONS**



Defense  
Business  
Systems  
Acquisition  
Executive

**ENTERPRISE-WIDE**

**Stakeholder  
Engagement**

**Interoperability**

**Standards**

**Data Definition &**

**Quality**

**System Interfaces**

**SERVICES**



Enterprise  
Integration

Implement critically  
enabling  
corporate-level  
programs  
and initiatives

*Provide systems engineering  
expertise and accelerate  
Component ERP  
implementation*

Enabling Rapid Adoption of DoD-wide Information and Process  
Standards as Defined in the BEA

Agency



# DBSAE Portfolio

## **PEO Sourcing**

**Integrated Acquisition Environment (IAE)—  
Central Contractor Registration (CCR)  
Contractor Performance Assessment and  
Reporting System (CPARS)  
Excluded Parties List System (EPLS)  
Electronic Subcontract Reporting System  
(eSRS)  
Federal Business Opportunities (FedBizOps)  
Federal Technical Data Solutions (FedTeDs)  
Federal Procurement Data System — Next  
Generation (FPDS—NG)  
Federal Agency Registration (FedReg)  
Online Representations and Certifications  
Application (ORCA)  
Past Performance Information Retrieval  
System (PIRS)  
Wage Determinations On-Line (WDOL)  
Acquisition Spend Analysis Service (ASAS)  
Capital Asset Management System - Military  
Equipment (CAMS-ME)  
DoD Electronic Mall (DoD EMALL)  
Electronic Document Access (EDA)  
Federal Voters Assistance Program (FVAP)  
Global Exchange (GEX)  
Item Unique Identification (IUID)  
Synchronized Predeployment and Operational  
Tracker (SPOT)  
Standard Procurement System (SPS)  
Wide Area Workflow (WAWF)**

## **PEO Enterprise Finance**

**Business Enterprise Information System  
(BEIS)  
Defense Agencies Initiative (DAI)  
Electronic Funds Distribution (EFD)  
Intragovernmental Transactions (IGT)**

## **PEO Enterprise Personnel**

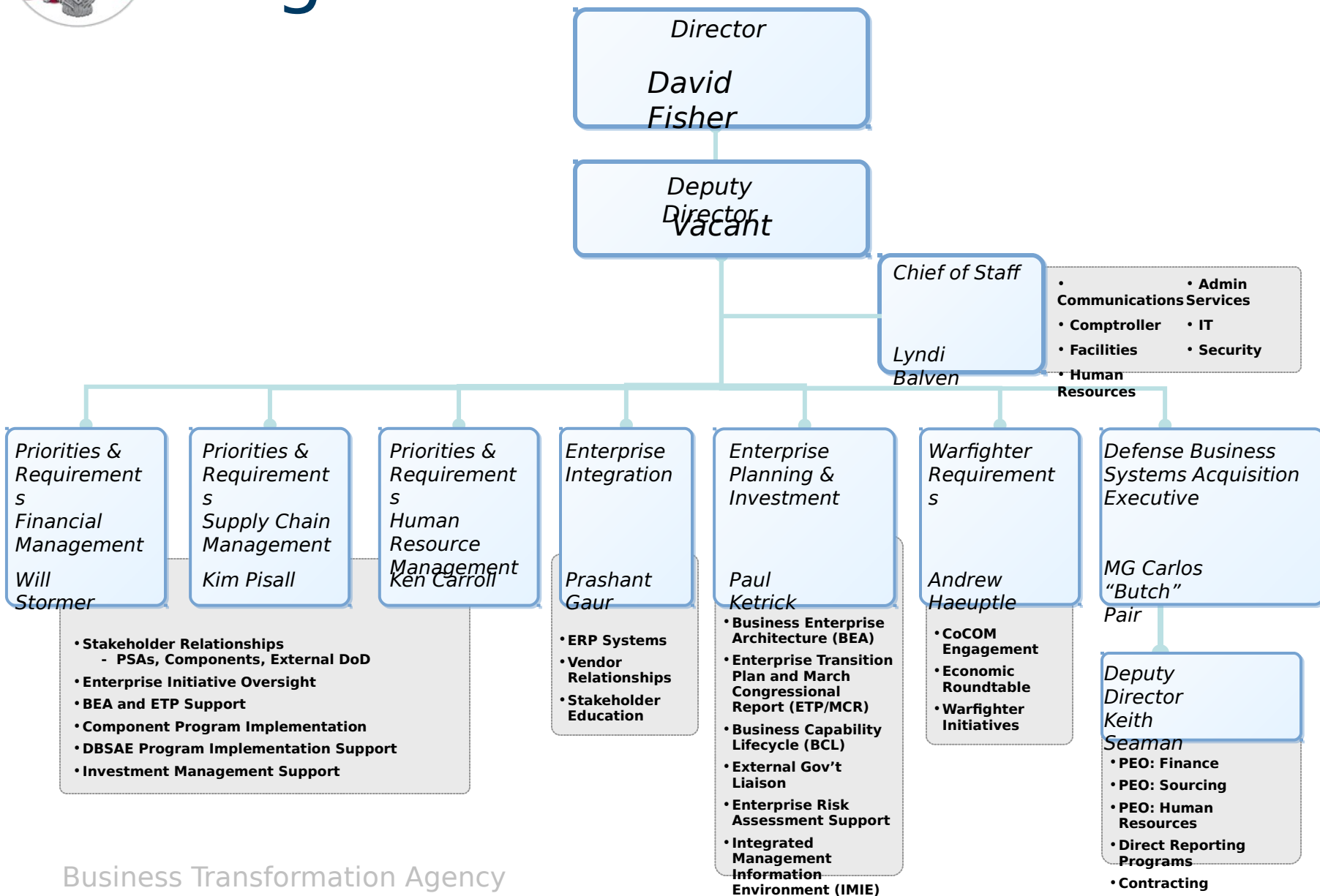
**Defense Integrated Military Human  
Resources System (DIMHRS)**

## **Direct Reporting PM**

**Defense Travel System (DTS)**



# Organization Chart







# FY 09 Focus Areas

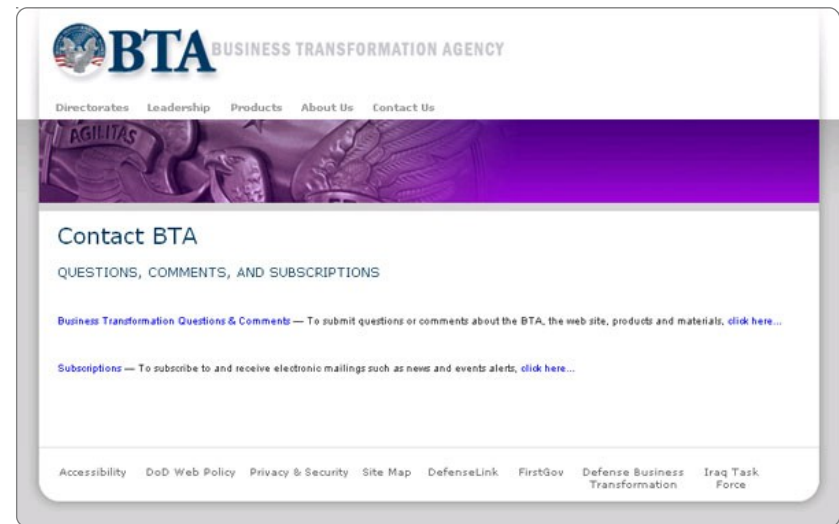
## **Transform the Department's:**

- Approach to large scale business system solution design, acquisition, implementation and deployment
- Approach to business from one centered around functions to one centered around end-to-end processes
- Capabilities for enterprise-level information visibility and system interoperability
- Approach to business process and system support to the warfighter community (both in theater and at the COCOM level)



# How Can You Get Involved?

- Tap BTA speakers for your event or organization
- Consider career opportunities at BTA
- Submit questions, ideas, and comments
- Frequently visit the defense business transformation web sites



[www.bta.mil/contact.html](http://www.bta.mil/contact.html)



# Defense Business Transformation



[www.bta.mil](http://www.bta.mil)

Business Transformation Agency



[www.defenselink.mil/tfbs](http://www.defenselink.mil/tfbs)

Task Force to Improve Business and Stability Operations -- Iraq



[www.defenselink.mil/dbt](http://www.defenselink.mil/dbt)

Defense Business Transformation



[www.pentagon.mil/dbt/dbaf](http://www.pentagon.mil/dbt/dbaf)

Defense Business Agility Forum



# For Those We Serve!





# Backup Slides





# Results for Warfighters



**Ever-improving Business Support  
to the Warfighter**

## Selected Highlights:

- ✓ Improved CONUS Replacement Center (CRC) business processes to more efficiently support deployment of personnel in theatre
- ✓ Working with Army FINCOM to apply “lean” practices to help streamline process for OIF/OEF Commercial Vendor Services (CVS)
- ✓ Sponsoring economic roundtable discussions and web site to support business and stability operations in Iraq



***Standardized, automated contingency contracting process speeds reconciliation and vendor payment while reducing significant administrative burden on the deployed force.***



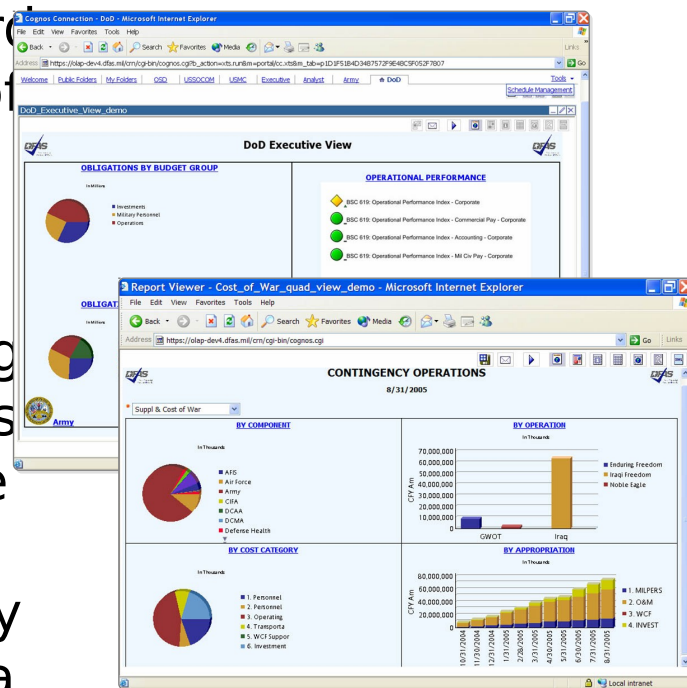
# Results for Decision Makers



**Business Visibility for  
Enterprise-level Decision Makers**

## Selected Highlights:

- ✓ Updated DoD Comptroller dashboard with business intelligence for cost of war reporting and special interest areas
- ✓ Fielded secure, online Interim Voting Assistance System (IVAS) in 22 days response to Congressional mandate
- ✓ Produced standardized real property site information using common data and business rules



*Web-based Comptroller management dashboard provides current cross-DoD financial status, analysis, cost of war, and other views.*



# Results for Taxpayers



**Accountability to  
American Taxpayers**



## Selected Highlights:

- ✓ Implemented a Tax ID Number (TIN) for the federal government's Central Contractor Registry (CCR) as part of joint effort between DoD, GSA, and IRS to improve data integrity for tax reporting and reduce opportunities for fraud by vendors
- ✓ Provide Congress, GAO, and OMB with electronic access to Selected Acquisition Report information
- ✓ Established enterprise-wide effort to modernize Congressional tracking/electronic funds flow between DoD and U.S. Treasury

